



16th Meeting of the Asian-Pacific Society
for Neurochemistry

December 13 - 14, 2021 • Livestream from Singapore

VIRTUAL TRADE EXHIBITION PROSPECTUS

16th Meeting of APSN

Singapore

13 – 14 December 2021

PLATINUM VIRTUAL BOOTH

S\$2,675 (S\$2500 + 7%GST)

Package inclusions:

10 passes to man the virtual booth + 5 passes to attend main conference sessions

2 Videos

File format:

MP4 Resolution:

720p

Size: 1280px x 710px (Full HD)

2 e-Brochures

File format: PDF

Size: max 5mb

4 e-Posters

Orientation: Portrait

Dimension: 2618px (length)
x 3645px (H)

150 dots per inch (D.P.I)

File format: .JPEG or .png

File size: around 1mb

Logos

File format: PNG with transparent background or working file of logo

Backwall / Fascia Board

Campaign product/ Company key visual working file for design adaption onto fascia board and backwall.

Other requirements

Exhibitors need to have their own zoom account to facilitate with the meeting room.

1 e-Chatroom

1 e-Meeting Room



GOLD VIRTUAL BOOTH

S\$2,140 (S\$2000 + 7%GST)

Package inclusions:

5 passes to man the online booth + 2 passes to attend the main conference sessions

1. Video

File format:

MP4 Resolution:

720p

Size: 1280px x 710px (Full HD)

2. e-Brochures

File format:

PDF Size: max

5mb

3. e-Posters

Orientation: Portrait

Dimension: 2618px (length)

x 3645px (H)

150 dots per inch (D.P.I)

File format: .JPEG or .png

File size: around 1mb

Logos

File format: PNG with transparent background (vector) or working file of logo

Backwall / Fascia Board

Campaign product working file for design adaption onto fascia board.

Other requirements

Exhibitors need to have their own zoom account to facilitate with the meeting room.

1 e-Chatroom

1 e-Meeting Room



SILVER VIRTUAL BOOTH

S\$1,284 (S\$1200 + 7%GST)

Package inclusions:

5 passes to man the virtual booth only

1. Video

File format:

MP4 Resolution:

720p

Size: 1280px x 710px (Full HD)

2. e-Brochures

File format:

PDF Size: max

5mb

3. e-Posters

Orientation: Portrait

Dimension: 2618px (length)

x 3645px (H)

150 dots per inch (D.P.I)

File format: .JPEG or .png

File size: around 1mb

Logos

File format: PNG with transparent background (vector) or working file of logo

Fascia Board

Campaign product working file for design adaption onto fascia board

